

The Rural Outreach Center

# 2023 Impact Report



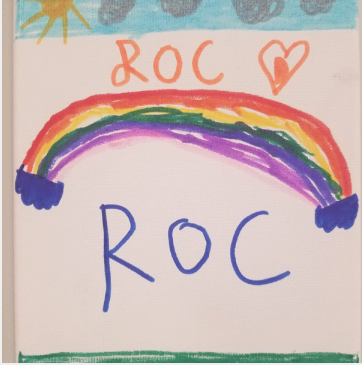
THE RURAL OUTREACH CENTER, INC.



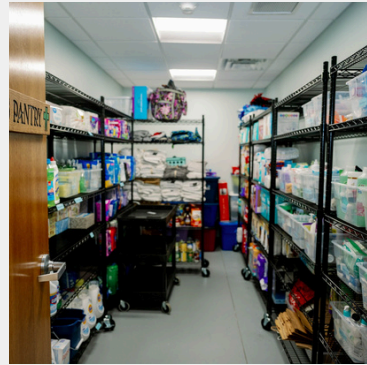
ASSISTING • EMPOWERING • ELEVATING



# Our Impact



**799**  
COUNSELING  
SESSIONS PROVIDED  
TO ADULTS IN 2023



**1,575**  
COUNSELING  
SESSIONS PROVIDED  
TO CHILDREN  
IN 2023

**334**  
ROC SQUAD  
TUTORING &  
MENTORING  
SESSIONS PROVIDED  
TO ROC KIDS IN 2023



**295**  
RURAL CHILDREN IN  
OUR COMMUNITY  
RECEIVED  
BACKPACKS &  
SCHOOL SUPPLIES IN  
2023

**60%**  
ACHIEVEMENT IN  
ADULT  
PARTICIPANTS  
WHOSE GOAL WAS  
TO IMPROVE THEIR  
SAVINGS.

*"I'm thankful for The  
ROC because they help  
me with my anger."  
-ROC child*

**375**  
ATTENDANCES  
ACROSS 20 RURAL  
CHILDREN AT THE  
ROC'S 2023 DREAM  
BIG! SUMMER  
EXPERIENCE

**310**  
RURAL CHILDREN IN  
OUR COMMUNITY  
RECEIVED NEW  
WINTER COATS AND  
BOOTS IN 2023



**70%**  
INCREASE IN  
CHILDREN'S SELF-  
CONFIDENCE WHEN  
ENGAGED WITH THE  
ROC'S  
PROGRAMMING AND  
EXPERIENCES



**361**  
GAS AND GROCERY  
GIFT CARDS  
PROVIDED TO  
RURAL FAMILIES IN  
2023

# Financials

## Assets

Cash and Cash Equivalents	2,755,911
Accounts Receivable	358,021
Property and Equipment, Net	4,250,157
Prepaid Expenses	22,332
Total Assets*	<u>\$7,386,421</u>

## Liabilities

Accounts Payable	290,955
Accrued Expenses	16,251
Total Liabilities	<u>\$307,206</u>

## Net Assets

Without Donor Restrictions	4,360,974
With Donor Restrictions	2,718,241
Total Net Assets	<u>\$7,079,215</u>

Total Liabilities and Net Assets \$7,386,421

## Statement of Activities

### Public Support & Revenue

Grants	1,035,876
Contributions	1,035,876
Services	150,552
Special Events, Net	79,632
Misc. Income	66,437
Investment Income	78,829
Total Public Support & Revenue	<u>2,447,202</u>

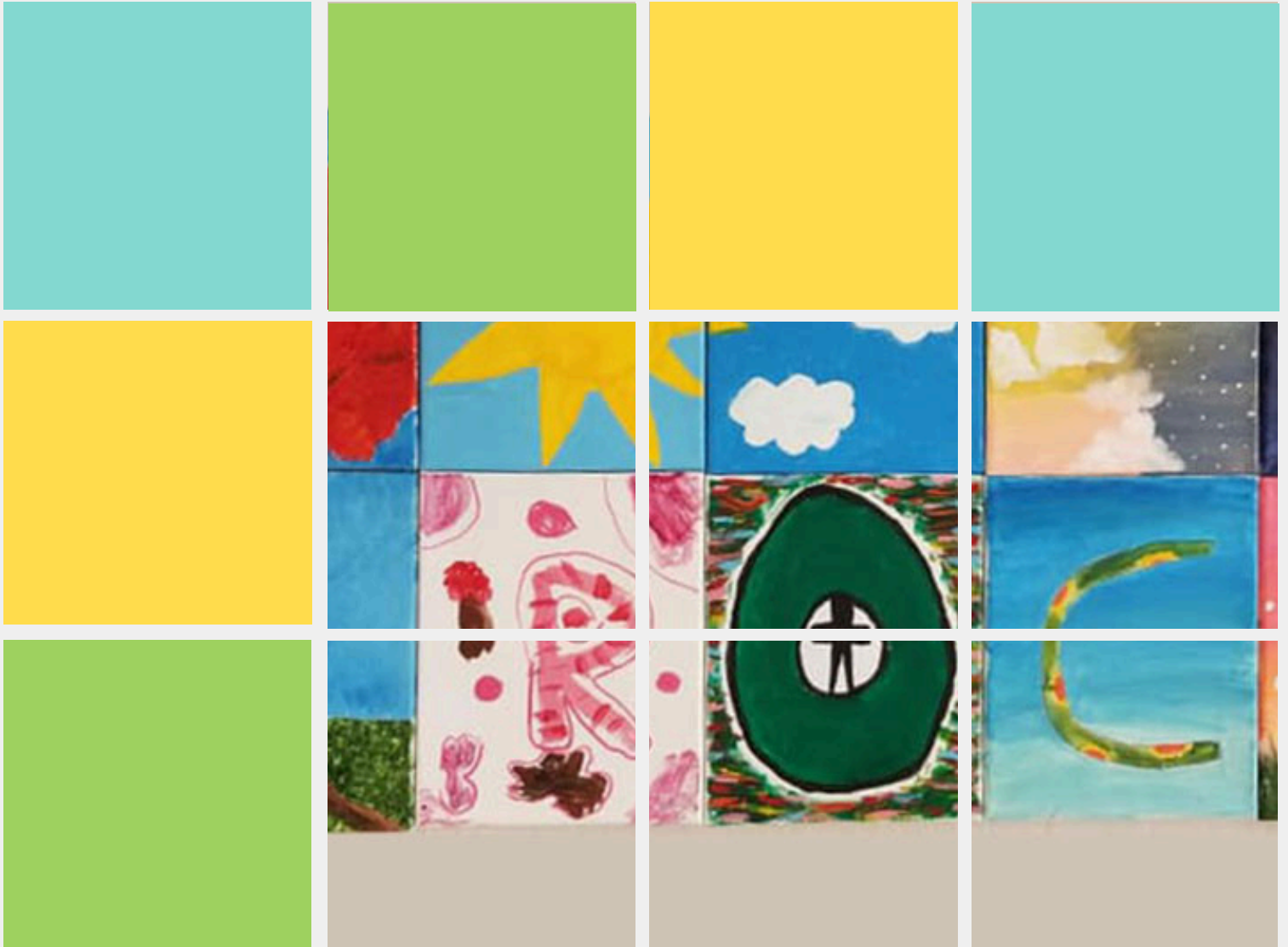
### Expenses

Program Services	977,892
Management & General	346,218
Fundraising	65,531
Capital Project	68,144
Total Expenses	<u>\$1,457,785</u>

### Other Revenues & Expenses


Loss on Disposal of Assets	(43,427)
Unrealized Gains on Investments	16,369
Total Other Revenues & Expenses	<u>(27,058)</u>


Change in Net Assets \$962,359



# Thank You.

Your support of The Rural Outreach Center makes it possible for us to transform lives. Thank you for helping break the cycle of rural poverty in our community.

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